

Terms and Conditions of the AEG Spring Trade Up Promotion

1. Customers who purchase a selected AEG appliance only at participating retailers between 15th February - 30th April 2014 (both dates inclusive) may claim up to £100 cashback in the form of a cheque from AEG. 2. The cashback offer is open to residents of the UK only and only available on purchases made at participating retailers. 3. Products included in this promotion are selected: SINGLE OVENS, DOUBLE OVENS, HOBS, COOLING, FREESTANDING COOKING, FREESTANDING DISHCARE, LAUNDRY. 4. Claims relating to products purchased before the 15th February and after the 30th April 2014 (both dates inclusive) will not be accepted. 5. To claim your cashback cheque please send your completed claim form, with a copy of your sales receipt to: AEG Spring Trade Up Promotion, Castle Court, 41 London Road, Reigate RH2 9RJ. 6. Cheques will be made payable, and sent to purchaser details on the claim form. 7. All claim forms should be received no later than 31st May 2014. No claim forms will be accepted after this date. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted by the Promoter for claims which are delayed, damaged or lost. It is recommended that you make copies of all documents before posting them and that claims are made by registered post. 8. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions. 9. There is no credit alternative to this offer. 10. All instructions given within this leaflet and claim form are part of these terms and conditions. By claiming cashback, applicants will be deemed to have read and accepted these terms and conditions. 11. The promoter reserves the right to withdraw the promotion at any time. 12. Please allow 38 days for receipt of your cheque. If you have any queries on your application, if your cheque does not arrive, or there is a problem with your cheque upon receipt please email aegpromo@360incentives.com or phone 0808 189 1287.

SPRING TRADE UP

appliancesdirect.co.uk >

**UP TO £100 CASHBACK
ON SELECTED AEG
INNOVATIVE PRODUCTS**

via redemption



appliancesdirect.co.uk >



www.facebook.com/aeg

AEG
perfekt in form und funktion

Offer available
15th February -
30th April 2014

Please circle the model code below for the AEG product purchased.

SINGLE OVENS		
BE5003021M	Multifunction Oven	£30
BP5003021M	Pyrolytic Oven	£70
BP7304021M	Pyrolytic Multifunction Oven	£70
BS7304021M	Multifunction Steam Oven	£100
DOUBLE OVENS		
DE4003020M Which? Best Buy	Double Oven	£30
DC4003020M	Double Oven	£50
NC4003020M	Double Oven	£50
HOBS		
HK634200XB	60cm Induction Hob	£70
HK654200FB	60cm Induction Hob	£70
HK634030FB	60cm Ceramic Hob	£30
HK624010FB	60cm Ceramic Hob	£30
HG755440SM	75cm Gas Hob	£50
HG654440SM	60cm Gas Hob	£30
HG694340NB	60cm Gas on Glass Hob	£30
COOLING		
S54000KMX0	185*60cm Steel Cabinet Fridge	£70
A72710GNX0	185*60cm Steel cabinet Freezer	£70
S83200CMM0	185*60cm Steel Fridge Freezer	£70
S83600CMM0	200*60cm Steel Fridge Freezer	£70
S83800CTM0	200*60cm Steel Fridge Freezer	£70
S73400CTS1	185*60cm Steel Fridge Freezer	£50
S73400CTW1	185*60cm White Fridge Freezer	£30
S71700TSX0	Undercounter Stainless Steel Fridge	£30
A71101TSX0	Undercounter Stainless Steel Freezer	£30
FREESTANDING COOKING		
49002VMN	60cm Ceramic Cooker	£70
49332I-MN Which? Best Buy	60cm Induction Cooker	£100
FREESTANDING DISHCARE		
F77012W0P Which? Best Buy	60cm ProClean Full Size Dishwasher	£30
F77012M0P Which? Best Buy	60cm ProClean Full Size Dishwasher	£30
F88072W0P	60cm ProClean Full Size Dishwasher	£50
F88419W0P	45cm ProClean Slimline Dishwasher	£50
LAUNDRY		
L98699FL	9kg 1400rpm Washing Machine	£100
T76485AH	8kg Heat Pump Dryer	£50
L76485FL	8kg 1400rpm Washing Machine	£50
L76285FL	8kg 1200rpm Washing Machine	£50

Promotion claim form.

There are two ways in which to claim your AEG cashback cheque:

Online at www.aegcashback.co.uk follow the instructions in easy steps to register your claim. **IMPORTANT:** Before you log on to this site, please ensure that you have an image of your sales receipt as a pdf, jpeg or tif file, clearly showing: the retailer, the AEG product, the date of purchase, so that we can validate your purchase and process your AEG cashback claim as quickly as possible. Final date for online redemption is 31st May 2014.

By post To claim for your cashback simply fill in your details below then post it to arrive no later than 31st May 2014.

Send your documents to: **AEG Spring Trade Up promotion, Castle Court, 41 London Road, Reigate RH2 9RJ.**

You'll also need to include a copy of your sales receipt. For any questions please email aegpromo@360incentives.com or phone **0808 189 1287**.

Name:

Address:

Postcode:

Phone:

Email:

Date of purchase (DD/MM/YY):

/ /

Store name and location:

Signature:

Please tick to show that you've remembered to include a copy of your sales receipt, showing model number of the AEG Appliance that you have purchased.

The Promoter of the AEG Spring Trade Up Promotion is Electrolux plc, Addington Way, Luton, Bedfordshire, LU4 9QQ.

Please do not send claim forms or correspondence to this address. Electrolux plc (or its agents) and the Electrolux Group of Companies will use your personal details and information it obtains from other sources for customer services and administration, for marketing and to analyse your purchasing preferences. We may keep your information for a reasonable period for these purposes.

Please tick here if you **WOULD NOT LIKE** to be contacted by AEG by email, post or telephone with regards to promoting their products and services.