	tions				LW341H (EU/CIS	
			32	43	49	
	Туре			Slim Direct		
DISPLAY BROADCASTING SYSTEM	Resolution		1,920 x 1,080 (FHD)			
	Brightness		300cd/m <sup>2</sup>			
	Dynamic Contrast Ratio		1,000,000:1			
	Static Contrast Ratio		1,200:1			
	Viewing Angle Degree		178° / 178°			
	Analog		PAL/SECAM			
	Digital		DVB-T2/C/S2			
VIDEO	Triple XD Engine		•			
	Real Cinema 24p (3:3 Pull down)		•			
	Aspect Ratio		8 modes (16:9, Just Scan, Original, Full Wide, 4:3, 14:9, Cinema Zoom 1, Zoom)			
AUDIO	Audio Output / Speaker System		10W + 10W / 2.0 ch			
	Sound Mode		6 modes (Standard, News, Music, Cinema, Sport, Game)			
	Clear Voice		•			
GENERAL FEATURES	Туре		Pro:Centric V			
	Pro:Centric®	Pro:Centric Application	PCA 3.7 or below			
		RF	1 Tuner			
		HCAP (SDK)	GEM / Flash			
	Management		Diagnostics (USB)			
	Interactivity		HTNG / HDMI-CEC			
	Connectivity		MHL			
	RJP Compatibility		LG / Teleadapt (RS-232C), Teleadapt / Guestlink (HDMI CEC)			
	Advanced Setting Option		Auto Off / Auto Sleep, Smart Energy Saving, Motion Eye Care			
	Anti-theft System		Kensington Lock, Credenza / Security Screw Hole, Lock Down Plate, Commercial Swivel Stand			
	ATUDEC		Welcome Screen/Video	, One Channel Map, Hotel Mode, Lock Moo	de, IR Out, Multi IR Code,	
COMMERCIAL FEATURES		External Speaker Out, SNMP, USB Cloning, USB Auto Playback, Time Scheduler				
INTERFACE	Side		HDMI In, USB 2.0, CI Slot			
	Rear		RF In (2), Component In (Video, RCA5), Component In (Audio), Optical Audio Out, HDMI / HDCP Input, RS-232C, Headphone Out, RGB In, PC Audio Input, LAN Port, External Speaker Out			
CABINET (Unit : mm)	Bezel Width (L/R, U, B) : on bezel based		14.1, 13.6, 19.1	12.1, 12	12.1, 12.1, 15.1	
	Bezel Width (L/R, U, B) : off bezel based		11.6, 11.1, 16.6	9.8, 9.8, 12.8		
	Vesa		200 X 200 300 X 300			
	WxHxD / weight (w/o stand)		733 x 436 x 72.2 (SPK 76.3) / 5.32kg	974 x 571 x 70.3 (SPK 79.4) / 9.2kg	1,107 x 645 x 70.3 (SPK 79.4) / 12kg	
	WxHxD / weight (with stand)		733 x 490 x 282 / 8.17kg	974 x 619 x 325 / 12.6kg	1,107 x 695 x 325 / 15.4kg	
	WxHxD / weight (Carton)		812 x 520 x 190 / TBD	1,060 x 660 x 152 / TBD	1,300 x 775 x 175 / 19.8kg	
POWER (Unit : Watts)	Voltage, HZ		100~240V, 50 / 60 Hz			
	Max		68	83	94	
	Typical		50	60	70	
	Stand-by			0.3↓		
	Energy Saving (Min)		40	50	56	
	Energy Saving (Med)		27	35	39	
	Energy Saving (Max)		16	19	21	
STANDARD APPROVAL	Safety			CB, CU TR (for CIS)		
	Environment		CE			
	Etc.		ROHS, Er?, Eco Flower (EU only)			
		ErP Class				
		ErP Class	A+	A	**	
		On Power Consumption (W)	30	37	48	
	Eco	Luminance Ratio (%)		65		
		Mercury Content (mg)	0			
		Presence of Lead		Yes		
	Average Annual Consumption (kwh)		44	54	70	

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# **Pro:**Gentric<sup>®</sup>V

# Comprehensive Hospitality Solution with Pro:Centric®

Now, you can manage your hotel more easily and efficiently with Pro:Centric® series TV models, helping your guests to have a more comfortable and convenient experience in their hotel room. You can also configure and/or update all guest room TVs via a centralized management system, thereby saving cost and workforce.



# **Key Features**



navigates TV channels and program.

Advanced wake-up time setting
Weather

experiences with customizable billboards and

Electronic Program Guide (EPG) which easily

Pro:Centric enables to differentiate guest room Pro:Centric enables centralized and intuitive in-room TV control from the TV settings to content creation and updates.

## Features

 Embedded Customizable Templates (Added one more template in 2016) PMS Interfaced Service • Up to 8 Hotel Channel Spooling

# **Hospitality Features**



Features

Hotel Information

• EPG

**Commercial Swivel Stand** Expand the rage of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle.



## Welcome Screen/Video With the capability to display various video formats\* as

• Man

well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for. \* mp4, avi, mov, tp, wma, ts etc.



# Enable service engineers to recognize technical issues of a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a







# Diagnostics (USB)





# LW341H (EU/CIS)

# LW341H

- Pro:Centric<sup>®</sup> Application
- Embedded Customizable Templates
- Multiple Channel Spooling
- EZ-Manager
- Swivel Stand

\*Full features are available when the model is connected to the Pro:Centric® server.

# screen size

32", 43", 49"

# Easy Content Management



# **Optimized Total** Cost of Ownership

Optimize TCO with Pro:Centric® by saving workforce and time for development & management cost for hospitality solutions.

## Features

- EZ-Manager 2.1 for more efficient initial configuration
- Remote Management via RF & IP





### ΤV TV. MULTI IR

## **External Speaker Out**

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.

## **One Channel Map**

One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.

## Multi IR

Multi IR function eliminate the remote control signal interference between TVs in multiple dwelling beds.

# Comprehensive Hospitality Solution with Pro:Centric® Pro:Centric<sup>®</sup> V LW341H



The Pro:Centric® Application enabled with the Pro:Centric® server provides customizable templates. With those templates, hoteliers can add the hotel branded portal pages and channels. It is also ready for guest-centric services, such as a Welcome Page with the guest's name, Auto Language Setting and Billing Information with the customizable billboard and map pages, etc.

# **Pro:Centric® Features**

# **Enhanced Customer Experience**



Personalize the page with the Pro : Centric® applications(PCA) which improves guests' in-room experience by providing a variety of additional features conveniently just for them.



VELCOME! 5) (ž) (\$) (\$) (\$) (ž) (ž) Welcome Page Language selection 52F ON 8:00 AM 2 CNN 10 Wake-up Setting Weather Information • Various Additional Features

# • Personalized Pages

When linked with the Property Management System, it provides a Welcome Page with the guest name, Auto Language Setting and Billing information with the guest's name. (From 2016, Arabic, Hebrew, Persian language are also available)

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

# Easy Content Creation & Management



You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric® provides you a solution that is easily customizable for your husiness



Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages / section Available)



• Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

# Dimensions (mm, with stand)



43" 12.6kg \*Swive







# Pro:Gentric V

EU/CIS